



Sponsorship Prospectus 2017-2018

***Reach the Influential Leaders in
Nutrition and Dietetics Research***

Members of the Research Dietetics Practice Group (RDPG) of the Academy of Nutrition and Dietetics, lead the future of dietetics by promoting the conduct and application of research related to food, nutrition and dietetics. Our members are a highly valued source for conducting, interpreting and applying research related to food, nutrition and dietetics. The practice group has over 900 dedicated members who lead research in government, industry, academia, and clinical and translational science centers (www.researchdpg.org).

SPONSORSHIP OPPORTUNITIES*

Academy of Nutrition and Dietetics Food & Nutrition Conference & Expo™ (FNCE®)

All FNCE® sponsors must be FNCE® exhibitors

- **Workshop or Symposium held on the day FNCE starts: \$10,000 plus cost to put on event**
 - Anticipated attendance of 200 Academy members
 - Includes collaboration with RDPG to create evidenced-based symposium; length of conference determined by topic and content; 5 to 15 minute presentation by sponsor at the end of the workshop; a display table to network and share literature and product information, subject to RDPG and Academy approval; recognition in ***The Digest***, RDPG newsletter and in promotional materials in print and email for the event; and placement of logo on RDPG web site for the year
- **Membership breakfast meeting: \$5000**
 - Anticipated attendance of 150 RDPG members
 - Includes 5 to 15 minute presentation to attendees during reception and a display table to network and share literature and product information, subject to RDPG and Academy approval; recognition in ***The Digest***, RDPG newsletter and in promotional materials in print and email for the event; and placement of logo on RDPG web site for the year
- **Executive Committee meeting: \$4000**
 - Anticipated attendance of 15 leading members of RDPG
 - Includes 15-minute presentation to attendees prior to committee meeting and a display table to network and share literature and product information, subject to RDPG and Academy approval; recognition in ***The Digest***, RDPG newsletter and in promotional materials in print and email for the event; and placement of logo on RDPG web site for the year

***The Digest*, RDPG quarterly newsletter, published in winter, spring, summer, and fall.**

- Sponsorship of one or more issues: \$800/issue
- Half-page company-prepared advertisement placed in ***The Digest***, with company logo and message, subject to RDPG and Academy approval: \$500
- Logo and recognition of support in ***The Digest***/sponsorship issues

E-Blast, monthly email to all RDPG members

- \$100 per e-blast
- Includes up to 300 words plus one hyperlink, subject to RDPG and Academy approval

Webinar, open to all RDPG members and may collaborate with other DPGs

- RDPG chooses the topic and speakers, sponsor has a 5-minute opportunity to present at the end: \$500
- Sponsor chooses the topic and speakers, RDPG approves the topic, speakers, and content: \$2000

Web site sponsorship at www.researchdpg.org.

- \$1000/sponsor
- Recognition of support with placement of logo on RDPG web site for one year
- Includes 50 words plus one hyperlink, subject to RDPG and Academy approval

Joint sponsorship of Research DPG Awards (contracts signed after April 15 will be used for FNCE® 2018)

- *Pilot Grant Program Award*: one award for \$5000
- *Student Research Abstract Awards*: 3 awards, \$500/per award
- *Student Pilot Grant Program Award*: one award for \$1000, fully funded by sponsor
- Sponsoring an award includes sponsor representative sharing in presenting awards with RDPG Chair at FNCE® RDPG membership meeting; 5-minute presentation to attendees at FNCE® RDPG membership meeting; and recognition in *The Digest*, RDPG newsletter, in promotional materials in print and email; and placement of logo on RDPG web site for the year

Customized sponsorships may be created to provide additional benefits to the opportunities described above.

Please direct sponsorship inquiries to:

Lauri Byerley, PhD, RDN, LDN, FAND

Research DPG Sponsorship Chair, 2017-2018

lbyerley@msn.com

*additional administrative fees and overhead may apply
02/2017